



NEVER BE YOURSELF

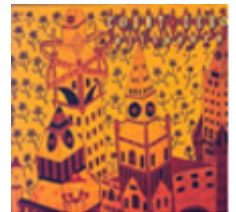
Count Zero affords "a unique listening experience known for grabbing even the most jaded ears," owing "nearly as much to the trippy grooves of Funkadelic as it does to Radiohead's otherworldly electronic adventures."

- The Boston Globe

The release of "Never Be Yourself" in the spring of 2011 marks Count Zero's first full-length release since 2005's "Little Minds." Seven years is a long time to wait for a CD, but Count Zero front man Peter Moore has been busy in the meantime, among other pursuits releasing a solo record, producing other artists, and touring the world as lead vocalist with the Blue Man Group on their Megastar tour. But 'Never Be Yourself' proves that this committed artist is still meticulously "weaving Count Zero tracks like a Persian rug." (Ted Drozdowski, The Boston Phoenix) Which perhaps explains the enduring popularity of Count Zero's music in videogames such as "Guitar Hero" and "Rock Band," two songs of which ("Radium Eyes" and "Shake") are included on the new record.

Peter is also known to veterans of the Boston rock scene as the primary songwriter in the groundbreaking electronic rock band Think Tree. For over 25 years he has shared the stage with his compatriot Will Ragano, who continues to contribute the occasional offbeat composition, cartoonesque stage mannerisms, and the "vicious guitar work that was his trademark in Think Tree." (Mary A. Ricciardi, Boston Phoenix) Izzy Maxwell (bass), Joel Simches (keys), and newest member, Shawn Marquis (drums) round out the fold.

'Never Be Yourself' is the newest addition to Count Zero's three previous full-length releases – Affluenza (1997), Robots Anonymous (2001), and Little Minds (2005). They plan on taking to America's highways again this year to entertain cities last visited during their six-week tour with the Dresden Dolls.



"One of the most striking things about much of this material is the genuine soul with which it's delivered. Moore's impressive range lends true power to the hooks." - Pitchfork

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